

# syllabus



# GRAPHICS

f o r v i s u a l c o m m u n i c a t i o n

JOUR 464 • Spring 2012 • M/W 5:30-6:45 • Room 3008 • Doug Wood • doug\_e\_wood@yahoo.com • 665-0200

## COURSE DESCRIPTION

JOUR 464 is a skills-based course designed to help students become proficient in illustration, graphics production, image manipulation and layout for both the print and web environments.

The course introduces students to the basic skills, software and best practices that are the foundation for any career in visual communications. Students will take various skills tests, do in-class and homework assignments, develop six major design projects in which they apply those skills and present a “cool” or useful skill in one or more of the applications used in class.

Students will also learn how to critique their own work and that of others.

## COURSE MATERIALS

- The textbook for this class is *The Non-Designer's Design Book* (3rd edition) by Robin Williams. You MUST buy the 3rd edition, and it is in your best interest to purchase and read this book as soon as possible. It is available at Addam's bookstore on Assembly Street, but you may be able to find it online too.

- You will need to store and transport your work. The least expensive option is a USB drive; ideally, however, every VisCom student should buy a portable, mass storage, external hard drive that connects to the computer via Firewire.

- Other required materials include a black mounting board, spray mount or other adhesive and an X-acto knife.

If you miss class, it's your responsibility to find out what was covered in your absence. If you don't already have the software on your own computer, coming to the lab will be absolutely necessary for you to work on assignments and projects. Check the schedule posted on the classroom door to see when the labs in Rooms 3004, 3008 and 3012 are open.

## GRADING

Your final grade will be determined by skills tests, projects, homework assignments, in-class assignments and presentations:

Projects	60%
Skills Tests	20%
Assignments & Presentations	20%

CLASS SESSIONS (28 class meetings)

Monday, Jan. 9	Begin Illustrator
Wednesday, Jan. 11	
Monday, Jan. 16	No Class–MLK, Jr. Day
Wednesday, Jan. 18	
Monday, Jan. 23	
Wednesday, Jan. 25	
Monday, Jan. 30	
Wednesday, Feb. 1	
Monday, Feb. 6	
Wednesday, Feb. 8	
Monday, Feb. 13	
Wednesday, Feb. 15	
Monday, Feb. 20	Begin Photoshop
Wednesday, Feb. 22	
Monday, Feb. 27	
Wednesday, Feb. 29	
Monday, March 5	No Class–Spring Break
Wednesday, March 7	No Class–Spring Break
Monday, March 12	
Wednesday, March 14	
Monday, March 19	
Wednesday, March 21	
Monday, March 26	
Wednesday, March 28	
Monday, April 2	Begin InDesign
Wednesday, April 4	
Monday, April 9	
Wednesday, April 11	
Monday, April 16	
Wednesday, April 18	
Monday, April 23	
Wednesday, April 25	FINAL PROJECT DUE

