

April 9, 2007

April Alumni News

From the Dean

Dear Friends of the College:

I-Comm Week, our annual spotlight on all of the college's disciplines, is upon us and the schedule of events is impressive and exciting. That's "I" as in information and "Comm" as in communication. The linkage of our two schools is obvious and intentional.

This is the fourth year that we have taken a spring week to bring students, faculty, alumni and professionals together to present and discuss issues of importance to us. Take a look at the width and breadth on our events calendar:

www.sc.edu/cmci/news/archive/icomm07/icomm07schedule.html.

Advertising—terrorism—the White House—interactive media—business ethics—investigative journalism—information science trends—life in the world of Web 2.0—and, of course, the Cocky Award for Best

Super Bowl Commercial.

Note especially the School of Journalism and Mass Communications (SJMC) Honors & Awards Night and the School of Library and Information Science (SLIS) Deans' Lecture. They both happen to be on Thursday evening. The dean will be on roller blades.

While some of the presentations are woven into classes, you're invited to attend the many public sessions. We hope you will.

As always, check the college web pages for updates. Share your experiences at the I-Comm intersection.

Sincerely,



Dean

College News

McGhee Williams Osse, Co-CEO of Burrell Communications Group, spoke to SJMC students on Thursday, April 5, about multicultural marketing and the impact it is having on advertising. Since joining Burrell Communications in 1986, Osse has worked on key accounts such as Verizon, P&G, McDonald's, Coca Cola, adidas, Soft Sheen, the Bahamas Ministry of Tourism and Nitromed. Visit

www.jour.sc.edu/news/newsann/Spring07/osse.html to read more. Below: Linda Callahan of North Carolina A&T, McGhee Williams, Professor Bonnie Drewniani and SJMC Director Dr. Shirley Staples Carter pose for picture before Williams' presentation.



On Our Web Site

Visit our web site, www.sc.edu/cmci, to read:

College announces I-Comm Week schedule

Alumna Leeza Gibbons has dance fever

Scripps Howard Foundation honors J-School director

Journalism students win SPJ Mark of Excellence Awards

Bierbauer receives SIPA's highest honor

Student Awards

- The Society of Professional Journalists (SPJ) announced its Region Three Mark of Excellence Award and students from our SJMC are among the regional winners, winning in both print and broadcast journalism categories and received two first-place finishes that qualify them to compete for the top national prizes. Our student winners include Joy Howe, Stephen Anderson, Emily Moore, Graeme Moore, Kathryn Williams, *The Carolina Reporter* staff, Kathryn Bultman and Jon Turner. Collegiate journalists submitted more than 3,300 entries in 39 categories across SPJ's 12 regions. The honorees were awarded certificates on March 31 at the Spring Conference. First-place regional winners will advance to the national round of judging in early April and winners will be announced in May. Visit www.jour.sc.edu/news/newsann/Spring07/spj_regawards.html to watch the award-winning video.
- The American Library Association (ALA) Student Chapter at the University of South Carolina has been selected as the runner-up of this year's ALA Student Chapter of the Year Award. This award is a tribute to our chapter's past year of accomplishments and hard work. As runner-up for the national award, our chapter will receive a certificate of recognition that will be presented to our chapter representatives during the NMRT Student Reception at the ALA Annual Conference in Washington, DC.

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We're on the Web!

See us at:

www.sc.edu/cmciis

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"remove" in the
subject line. We
apologize for the
inconvenience.

If you have an address, phone,
email, job change and/or want to
get involved with our Alumni
Society, please contact Elaine
Taylor, our Assistant Director of
Development at etaylor@sc.edu.

Alumni Making a Difference

- Lee Bussell, Chairman and CEO of the Chernoff Newman agency and a School of Journalism and Mass Communications distinguished alumnus, has been named the South Carolina Chamber of Commerce's Ambassador of the Year. This has been an annual award since 1970. The chamber's Ambassador is someone who successfully promotes the Riverbanks Region and Lee has a proven track record of improving this area. He has been a progressive and proactive advocate for EngenuitySC, Homelessness & Innovista to name a few. For more details, visit www.sc.edu/cmciis/news/archive/alumnisociety/bussell.html.
- Journalism school alumna and talk show host Leeza Gibbons continues to step it up on the ABC hit show *Dancing with the Stars*. We hope you've been tuning in to show your support by voting for her. Remember, the show airs on Monday at 8 p.m. and the live results show airs on Tuesday at 9 p.m.
- The Taylor twins, Elaine and Kari, share a special tie to each other and the university, and they're being featured on the school's Web site. Visit www.jour.sc.edu to read the story.

Share exciting alumni news with us by e-mailing our Webmaster at pkornegay@sc.edu.

If you have an address, phone, e-mail, job change and/or want to get involved with our Alumni Society, please contact Elaine Taylor, our Assistant Director of Development at etaylor@sc.edu.

Upcoming Events for Alumni

- I-Comm Week 2007 will take place Monday, April 16 – Friday, April 20. Again this annual focus on the college will have a wide variety of speakers and events that highlight each of the disciplines in the College of Mass Communications and Information Studies. Many are open to alumni and the public, so we hope you are making plans to join us. You'll find a calendar of events at www.sc.edu/cmciis.
- Graduation is almost here! Please plan to show your support to our newest alumni on Friday, May 11, at one of our graduation receptions. Your Alumni Society, together with both schools, will host graduation receptions for graduates and their families immediately following the 3pm commencement. The SJMC reception will take place in the Frank McGuire Room and the SLIS reception will take place in Davis College. RSVP to Elaine Taylor at etaylor@sc.edu
- A night at the Sarge! Join your Alumni Society at Sarge Frye Field on Wednesday, May 9, at 8 p.m., to cheer on the Gamecocks baseball team as it plays the Citadel Bulldogs. Be on the lookout for other Alumni Society members at the ticket booth, wearing this year's Homecoming t-shirts. Tickets are \$6 per person, \$4 for children and \$15 for a family of four, and can be purchased at the game. We look forward to seeing you there and rooting for our Gamecocks!
- Just when you think you've got new media figured out, an old medium comes back in style. Your Alumni Society will host "Croppin' for CMCIS," on Saturday, May 19. Come out and support your Alumni Society and enjoy a full day of scrap booking and paper crafting fun. For \$40 you can enjoy a day of scrapping with your friends, food, door prizes, make and takes and demonstrations. Space is limited so register today by e-mailing Sara Repinski at repinski@gwm.sc.edu

***If you would like to be a speaker for any student and/or alumni events,
please contact Elaine Taylor at etaylor@sc.edu***