

ADVERTISING CURRICULUM FALL 2006

Foreign Language placement test score (if 2 or higher no additional language course required): _____
A MINIMUM 2.50 USC AND CUMULATIVE GPA IS REQUIRED IN ORDER TO PROGRESS AND BE GRADUATED

A. FOUNDATION WORK FOR UPPER DIVISION:

- A) FOR. LANG. SEM 1 _____ SEM 2 _____
- B) JOUR 201 _____ & JOUR 202 _____
- C) 60 Hours _____
- D) 2.50 GPA _____
- E) Declared Minor _____

NON-JOURNALISM - 90 Hours

At least 24 of the non-journalism hours must be at or above the 300-level. At least 65 hours must be in the Liberal Arts & Sciences.

Dept/Course	Grade	Credit
1. English - 15 hours (Note 1)		
ENGL 101	_____	_____
ENGL 102	_____	_____
ENGL	_____	_____
* ENGL	_____	_____
** ENGL	_____	_____

*ENGL 282-289: (283 or 285 recommended)
 **ENGL 360,460,462,463,600-605

2. Fine Arts/Humanities-9 hours (Note 2)		
* SPCH	_____	_____
**	_____	_____
**	_____	_____
* SPCH 140 or 260 only		

3. Social Science - 21 hours (Note 3)		
* HIST	_____	_____
HIST	_____	_____
JOUR 201	_____	_____
ECON 224	_____	_____
MKTG 350	_____	_____
**	_____	_____

*Must be NON-US History
 **ACCT 324;MGMT 371;MKTG 351,455,457,or 459

4. Behavioral Science - 9 hours (Note 4)		
_____	_____	_____
_____	_____	_____
_____	_____	_____

5. Natural Science 7-8 hrs (Note 5)		
*	_____	_____
	_____	_____
*Must be 4 credit lab science		

6. Analytical Reasoning 6-9 hrs (Note 6)		
STAT 110	_____	_____
_____	_____	_____
_____	_____	_____

7. SCI/Reasoning/LANG 1-5 hrs (Note 7)		
_____	_____	_____
_____	_____	_____

Sections 5, 6, 7 above must have a minimum total of 18 hours

8. Minor-18 hours: _____		
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

JOURNALISM-36 Hours

"JOUR" COURSES MUST BE COMPLETED WITH NO LESS THAN A "C" & MAY BE REPEATED ONCE.

Dept/Course	Grade	Credit
1. Core courses - 18 Hours		
JOUR 202	_____	_____
JOUR 303	_____	_____
JOUR 304*	_____	_____
JOUR 328	_____	_____
JOUR 364	_____	_____
JOUR 368	_____	_____

*STAT 110 prerequisite

2. Advertising Track - 18 hours		
JOUR 458	_____	_____
JOUR 465	_____	_____
JOUR 545	_____	_____
JOUR _____	_____	_____
JOUR _____	_____	_____
JOUR _____	_____	_____

CHECK YOUR BULLETIN (NOT THE MASTER SCHEDULE) TO BE SURE YOU WILL HAVE MET ALL THE PREREQUISITES FOR YOUR COURSES.

Non-Journalism Notes

- A. FOUNDATION WORK: Must be completed before entry into upper division.
See student handbook for full list or requirement.
- ENGL 101 & 102 passed with grades of "C" or higher.
 - Fine Arts: ARTE, ARTH, CLAS, dance, film, music, RELG, most PHIL (not logic), and theater. **No performance courses may be used in fine arts.**
 - Social Science: ACCT (324, 437, 439, 504); AFRO; BADM; COLA; CRJU; ECON; FINA; GEOG (except 201, 202, 545, 546); HIST; IBUS; LASP; MGMT; MGSC (except 290 and 291); MKTG; POLI; SOST; WOST.
 - Behavioral Science: anthropology, psychology, sociology. No statistics or computer courses in this area.
 - Natural Science: astronomy, biology, chemistry, environment, geology, 4-hour geography (201,202,545,546), marine science, & physics.
 - Options: Another STAT, or MATH 122, or MATH 141 or PHIL 110 and 111, or CSCE 101 and 102
 - Additional CSCE, SLIS 529, MATH, STAT, science, logic, some accounting, and some foreign language courses.
 - Minor: Must be approved & on file in Student Services no later than the end of the freshman year. Students without minors on file might experience delays in progression and/or graduation.