

**ADVERTISING CURRICULUM FALL 2005**

Foreign Language placement test score (if 2 or higher no additional language course required): \_\_\_\_\_  
**A MINIMUM 2.50 USC AND CUMULATIVE GPA IS REQUIRED IN ORDER TO PROGRESS AND BE GRADUATED**

**A. FOUNDATION WORK FOR UPPER DIVISION:**

- A) FOR. LANG. SEM 1 \_\_\_\_\_ SEM 2 \_\_\_\_\_
- B) JOUR 201 \_\_\_\_\_ & JOUR 202 \_\_\_\_\_
- C) 60 Hours \_\_\_\_\_
- D) 2.50 GPA \_\_\_\_\_
- E) Declared Minor \_\_\_\_\_

**NON-JOURNALISM - 90 Hours**

At least 24 of the non-journalism hours must be at or above the 300-level. At least 65 hours must be in the Liberal Arts & Sciences.

Dept/Course	Grade	Credit
<b>1. English - 15 hours (Note 1)</b>		
ENGL 101	_____	_____
ENGL 102	_____	_____
ENGL _____	_____	_____
* ENGL _____	_____	_____
** ENGL _____	_____	_____
*ENGL 282-289: (283 or 285 recommended)		
**ENGL 460, 462-465, 600-605		
<b>2. Fine Arts/Humanities-9 hours (Note 2)</b>		
* SPCH _____	_____	_____
** _____	_____	_____
** _____	_____	_____
* SPCH 140 or 260 only		
** Must be Fine Arts (see handbook)		
<b>3. Social Science - 21 hours (Note 3)</b>		
* HIST _____	_____	_____
HIST _____	_____	_____
JOUR 201	_____	_____
ECON 224	_____	_____
MKTG 350	_____	_____
** _____	_____	_____
** _____	_____	_____
*Must be NON-US History		
**ACCT 324;MGMT 371;MKTG 351,455,457,or 459		
<b>4. Behavioral Science - 9 hours (Note 4)</b>		
_____	_____	_____
_____	_____	_____
_____	_____	_____

<b>5. Natural Science 7-8 hrs (Note 5)</b>		
* _____	_____	_____
*Must be 4 credit lab science		
<b>6. Analytical Reasoning 6-9 hrs (Note 6)</b>		
STAT 110	_____	_____
_____	_____	_____
_____	_____	_____
<b>7. SCI/Reasoning/LANG 1-5 hrs (Note 7)</b>		
_____	_____	_____
_____	_____	_____

**Sections 5, 6, 7 above must have a minimum total of 18 hours**

<b>8. Minor-18 hours:</b> _____		
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**JOURNALISM-36 Hours**

**"JOUR" COURSES MUST BE COMPLETED WITH NO LESS THAN A "C" & MAY BE REPEATED ONCE.**

Dept/Course	Grade	Credit
<b>1. Core courses - 18 Hours</b>		
JOUR 202	_____	_____
JOUR 303	_____	_____
JOUR 304*	_____	_____
JOUR 328	_____	_____
JOUR 364	_____	_____
JOUR 368	_____	_____
*STAT 110 prerequisite		
<b>2. Advertising Track - 18 hours</b>		
JOUR 458	_____	_____
JOUR 465	_____	_____
JOUR 545	_____	_____
JOUR _____	_____	_____
JOUR _____	_____	_____
JOUR _____	_____	_____

**CHECK YOUR BULLETIN (NOT THE MASTER SCHEDULE) TO BE SURE YOU WILL HAVE MET ALL THE PREREQUISITES FOR YOUR COURSES.**

**Non-Journalism Notes**

- A. FOUNDATION WORK: Must be completed before entry into upper division.  
See student handbook for full list or requirement.
- ENGL 101 & 102 passed with grades of "C" or higher.
  - Fine Arts: ARTE, ARTH, CLAS, dance, film, music, RELG, most PHIL (not logic), and theater. **No performance courses may be used in fine arts.**
  - Social Science: ACCT (324, 437, 439, 504); AFRO; BADM; COLA; CRJU; ECON; FINA; GEOG (except 201, 202, 545, 546); HIST; IBUS; LASP; MGMT; MGSC (except 290 and 291); MKTG; POLI; SOST; WOST.
  - Behavioral Science: anthropology, psychology, sociology. No statistics or computer courses in this area.
  - Natural Science: astronomy, biology, chemistry, environment, geology, 4-hour geography (201,202,545,546), marine science, & physics.
  - Options: Another STAT, or MATH 122, or MATH 141 or PHIL 110 and 111, or CSCE 101 and 102
  - Additional CSCE, CLIS 529, MATH, STAT, science, logic, some accounting, and some foreign language courses.
  - Minor: Must be approved & on file in Student Services no later than the end of the freshman year. Students without minors on file might experience delays in progression and/or graduation.