
**The Super Bowl
Advertising, Audience and American Culture**

January 26-27, 2007
School of Journalism and Mass Communications
University of South Carolina
Columbia, South Carolina



Please write, type, or print clearly

Name:

Department:

Institution:

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Permissions: I hereby give permission for:

My contact information (name, email, phone) to be distributed to attendees	Yes	No
My submission to be published in a symposium proceedings	Yes	No

Conference Registration: Fee includes lunch on Friday, a cocktail reception on Friday evening, plus breaks on Friday and Saturday (Guests of the Hampton Inn receive a complimentary breakfast).

Before December 1 - **\$50** After December 1 - **\$75**

Make checks payable to USC School of Journalism (Fed. Tax ID #57-6001153).

Contact Bonnie Drowniany at 803-777-6093 or BonnieD@gwm.sc.edu with registration questions and special needs (dietary, transportation or other needs).

Send completed conference registration form and check to:

Bonnie Drowniany
School of Journalism and Mass Communications/ Coliseum
University of South Carolina
Columbia, SC 29208 USA

Make your hotel reservation directly with The Hampton Inn at 803-231-2000 or at <http://hamptoninncolumbia.com>. Special Symposium rate of \$104 per night is good until December 25, 2006. Be sure to identify yourself as a USC Ad Bowl Symposium participant.